

Film & Video BROADCAST

Channelling News For The Industry



Broadcast Film & Video is the biggest circulating newspaper in the Broadcast industry in the UK with 7000 copies delivered free to industry decision makers every month.

Broadcast Film and Video publishes a digital version of the paper, which is emailed to 5300 industry professionals every month. We also publish all our featured editorials from the paper on our website www.4rfv.co.uk, this site averages 41,000 unique users per month.

The editorial content of our paper keeps readers up to date, with the latest developments in the broadcast industry, product launches and technological breakthroughs.

We also have a growing number of contributors who are leading industry players commenting and advising on the current trends in the Broadcast, Film and Video sector.

What makes us different:-

Broadcast Film and Video is the only Newspaper in the Broadcast industry in the UK, our compact newspaper format makes us unique. The newspaper format means the adverts are less expensive than many others in the market and yet we have a larger circulation than any of our rivals. The physical size of the paper means adverts are more noticeable with a full page being around twice the size of a traditional magazine.



Flagship Media Group Ltd
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www.flagshipmedia.co.uk



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As well as the features listed below we will from time to time publish bespoke features to cover developments and breaking stories within the industry.

<p>JANUARY</p> <p>Pre BVE SKYTECH BSC EXPO 2016 SYSTEM INTEGRATION Part 2 BROADCAST GRAPHICS- focus on real time 3d graphics. AERIAL FILMING</p>	<p>APRIL</p> <p>NAB 4K & ULTRA HD - Progress report SCENERY & SET CONSTRUCTION</p>	<p>JULY</p> <p>ON LOCATION AUDIO & LIGHTING EDUCATION & TRAINING -Courses -Organisations -Onsite training LOCATION CATERING</p>	<p>OCTOBER</p> <p>AUDIO -Consoles -Intercom -Microphones -Headphones & Headsets -Speakers</p>
<p>FEBRUARY</p> <p>BVE CAMERAS, MONITORS & ACCESSORIES. -Specialist Cameras -Tripods -Lenses -Bags & Cases FINANCE & INSURANCE</p>	<p>MAY</p> <p>GOING DIGITAL -Workflow/Asset Management -Media Asset Management -Archiving -Network Management Systems -Social Media Integration -Studio Automation CAMERAMAN & CREW HIRE</p>	<p>AUGUST</p> <p>Pre IBC HARDWARE: -Cables -Fiber & Connectors -Routing Switchers LOCATION SERVICES: -Location Vehicles -Generators & Batteries -Broadband</p>	<p>NOVEMBER</p> <p>TEST & MEASUREMENT plus QUALITY CONTROL -Automated QC -Test & Measurement Audio -Test & Measurement Video ARCHIVING & STORAGE BROADCAST SERVICE & MAINTENANCE</p>
<p>MARCH</p> <p>CABSAT, Pre NAB PLAYOUT & DISTRIBUTION -Automation -Channel in a Box -Subtitling & Captioning -Encoding & Transcoding -Ad insertion Systems GRIP ANIMATION</p>	<p>JUNE</p> <p>Broadcast Asia PRODUCTION & POST -Servers & Switchers -Multiviewers -Prompting -Studio Equipment -Monitors -Video Editing VFX</p>	<p>SEPTEMBER</p> <p>IBC STUDIO HIRE: -Green Screen -Voiceover -Virtual</p>	<p>DECEMBER</p> <p>SYSTEM INTEGRATION Part I TRANSMISSION -Transmitters -RF Devices -Antennas, Towers & Satellites -IPTV -BROADBAND -OTT</p>

Our global reach.

We also have a substantial presence at the major industry trade shows on a global basis distributing thousands of papers at these shows throughout the year. (BVE, NAB, Broadcast Asia, IBC and CABSAT.)

Although we publish an online version of our paper, the main focus is on print with many of our clients preferring a traditional newspaper that they can touch and feel rather than the on screen version. Our focus on getting our papers to global trade shows has proved a huge success with 10,000 papers now going to Asia, USA and Europe!

Broadcast Film and Video the facts.

- 7000 Newspapers delivered free to industry decision makers every month.
- 10,000 Newspapers to major international industry trade shows per year
- 5300 industry professionals emailed online version every month.



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BROADCAST FILM & VIDEO RATES

Display advertising rates:-

Size:	£Sterling	Sizes h (mm) x w (mm)
Inside Front Cover	£1,600	340 x 261
Outside Back Cover	£1,690	340 x 261
Full Page	£1,490	330 x 261
Island Advert	£900	247 x 172
1/2 Page Portrait	£800	330 x 128
1/2 Page Landscape	£800	164 x 261
Double Strip	£600	80 x 261
Front Page Strip	£550	35 x 261
1/4 Page portrait	£550	164 x 128
Run of Page Strip	£400	35 x 261
1/8 Landscape	£275	80 x 128
Front Ears	£200	30 x 40

Address book advertising:-

Description:	£Sterling	Issues
Enhanced Address Book (semi-display logo and text). 50 word description and Hi resolution logo.	£300	6 Issues (Six Month Run)
As Above	£550	12 Issues (Per Year)

4RFV RATES

Company Profile	12 Months	£395
Leaderboard	1 Month	£390
MPU Advert	1 Month	£290
Category Sponsor	12 Months	£300 - £500
Daily News Leaderboard	1 Month	£390
HTML Email Shot	1 Shot	£400
Equipment Sale/Hire Licence	1 Month	£150



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BROADCAST FILM & VIDEO



4rfv.co.uk is the premiere online directory and the main news service for the global broadcast, film and television industry, the site averages 41,000 unique users per month.

The Site hosts over 12,500 company listings, for all the major industry players.

We run a daily news feed on our site containing all the major broadcast industry stories. Our news headlines are emailed daily to 5300 industry professionals.

What 4rfv offers

- Daily breaking news
- Latest equipment reviews
- Latest jobs
- Company video
- Broadcast Film and Video online version
- Suppliers and services directory



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